

## **Warning: McDonald's warns North and East India Customers of Potential Health Hazards at its Outlets**

December 29,2017:

### **CPRL,McDonald's estranged Joint-Venture Partner, operates 160 eateries in East and North India, 84 of which were shut down earlier this week.**

On Thursday, McDonald's warned its customers that they face potential health hazard while eating at its branded outlets run by the Connaught Plaza Restaurants (CPRL) in North India and East India.

McDonald's India Spokesperson stated that,"Ingredients used at the Restaurants were not in line with Chain's Global Standards, a adding that they need to be shut.

84 outlets were closed due to CPRL's Logistics Partner Radhakrishna Foodland discontinuing its services over the alleged non-payment of the dues.

McDonald's India Spokesperson,"Since termination of franchise agreements, McDonald's India has not been able to verify if unauthorized McDonald's Restaurants operated by the CPRL are complying with applicable McDonald's standards, including those pertaining to supplies, operations and the safety standards and quality required for the McDonald's Products".

CPRL is locked in a bitter legal battle with the McDonald's and had been slapped with termination notice of its franchise agreement by the burger giant in August,2017. But it chose to keep Restaurants open despite several suppliers pulling out subsequently.

In response to the McDonald's allegation, MD of CPRL, Vikram Bakshi stated that firm has zeroed in on a new distribution partner, which is larger than Radhakrishna Foodland. Logistics Partner, ColdEX, has been chosen very carefully by CPRL team after thorough due diligence.

ColdEX is the National Distribution Partner to Starbucks, KFC, Pizza Hut, Burger King, Wendy's and Carl's Jr and funded by ACP, the front arm of ADB, ORIX and Robeco.